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**ELEPHANT POACHING 1989**



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October, 1989

Dear Friends,

The report this month is not uplifting. It is not a pleasure to be the bearer of such bad news, but it must be said.

Today, elephants are being killed in record numbers and if nothing is done, they will be gone from the wild in our lifetime!

The William Holden Wildlife Foundation supports the efforts of African Wildlife Foundation and the Friends of Animals, in their attempt to enlighten the public against the purchase of Ivory in any form and the campaign to lobby for federal laws preventing its importation.

For information on how you can become directly involved, you may write or call:

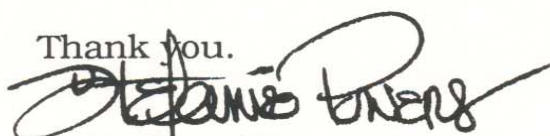
African Wildlife Foundation  
1717 Massachusetts Avenue, N.W.  
Washington, D.C. 20036

Friends of Animals  
P.O. Box 1244  
Norwalk, CT 06856

You may also help by encouraging department stores, shops and boutiques, to reconsider ordering any further ivory or ivory products, including those that are allegedly "old".

And remember, you can live without Ivory, the elephant can't.

Thank you.

  
Stefanie Powers

## TODAY, IN AMERICA, SOMEONE WILL SLAUGHTER AN ELEPHANT FOR A BRACELET.

PHOTO CREDITS: JOYCE POOLE/  
FRANK TARTARO/COLOR/TUREL & PARTNERS



To get the ivory tusks of an elephant, the elephant must die. Americans buy one-third of the world's ivory jewelry. Unless the slaughter is stopped, the African elephant will be virtually extinct in ten years. Every American can help stop the slaughter. The single most important way is not to buy ivory. Use this coupon to make a contribution or call us at 1-800-344-TUSK (Washington, D.C. area: 1-202-265-8393).

☐ **YES!** I want to help the AFRICAN WILDLIFE FOUNDATION stop the slaughter.  
Enclosed is my tax-deductible contribution for:

☐ \$25      ☐ \$50      ☐ \$100      ☐ \$\_\_\_\_\_

Name Please print. \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Please make your check payable to AWF. Thank you.  
1717 Massachusetts Avenue N.W., Washington, D.C. 20036



## ONLY ELEPHANTS SHOULD WEAR IVORY

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# IT DOESN'T LOOK BETTER ON YOU THAN THE ELEPHANT

Baubles, Bangles and Beads, tossed casually in the back of a drawer along with other "costume" jewelry is anything but a costume to the animal who has just been slaughtered to produce these fashion trends! 70 thousand elephants a year are killed to meet the world demand for Ivory. Americans buy 1/3.

The sad fact is, that a poacher sees a potential to earn 6 months wages in one go. The game departments of some countries look like para military operations and still they cannot match the sophisticated weapons such as AK 47's that allow the poachers to mow down 10 or 15 elephants in one go then take out their chain saws and saw off their faces, because hacking away at the tusks with knives takes too long.

My god, what have we become to allow this to happen!

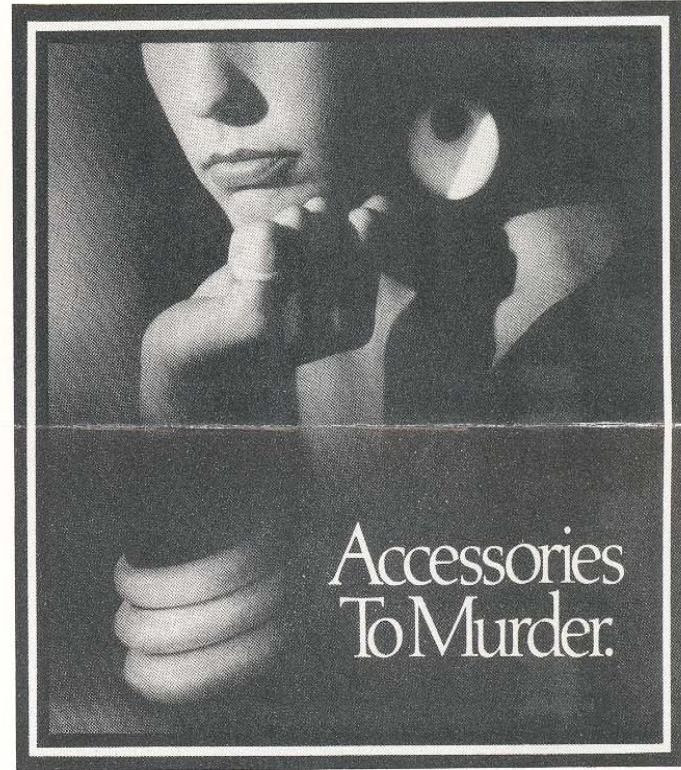
The escalation of elephant poaching in the last 3 years points to figures that indicate beyond any doubt that within 10 years, there will be no elephant existing in the whole of East Africa.

Viewing a group of elephants on the move, and observing the intricate family relationships and the amazingly sensitive behavior is one of the most impressive spectacles to behold.

For millions of years these creatures have roamed the planet only to arrive at this supposedly magnificent moment in man's evolution where they are to become a victim of our fancy. What a dreadful fate! What a sad end!

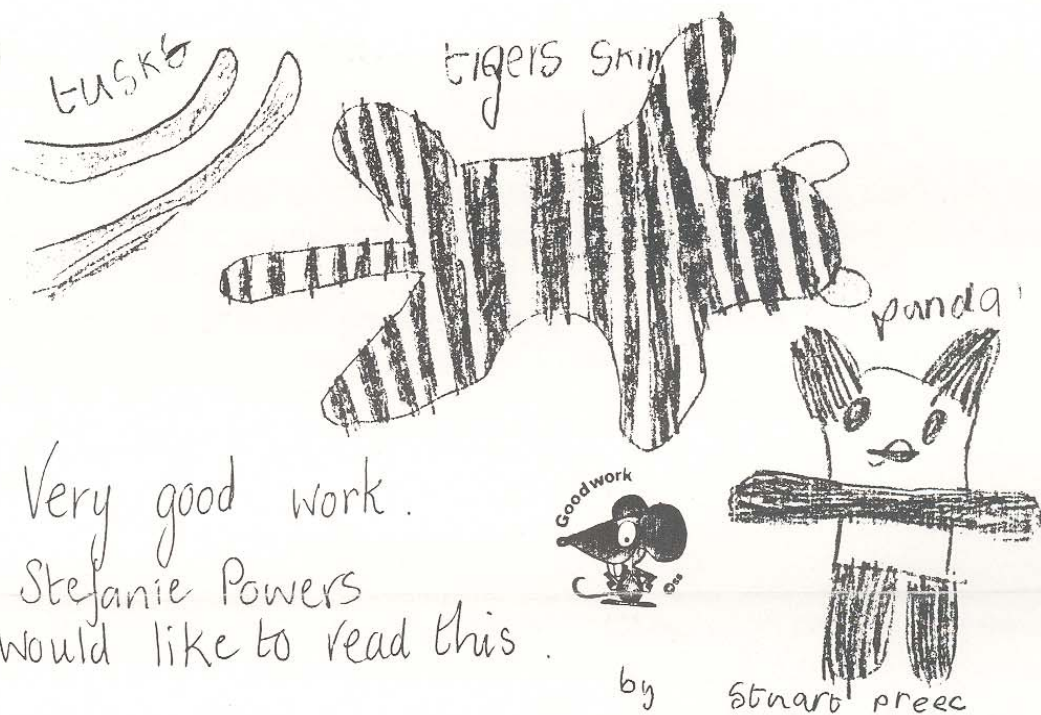
This is not a cause that we can distance ourselves from because we either don't have the money or we don't have the political clout to change things, this is a case where it takes neither. All it takes is to say, "No, I won't buy Ivory", to tell your friends, to tell the stores where you shop, to tell everyone going on vacation to India or the Far East not to buy anything made of, or painted on, or decorated with Ivory. And even if your own "old" ivory, don't wear it, please!! Wearing even your old pieces smacks of "I've got mine but you can't get yours."

Do elephants deserve to die for Baubles, Bangles or Beads? You can make a difference. Please think it over.





cruelty  
it is also killing  
pandas it is sad when  
you kill animals so never  
be cruel to any thing on this  
planet. it is very sad indeed



Very good work.  
Stefanie Powers  
would like to read this.

Just a reminder that the Foundation has WHWF t-shirts!  
The shirts sell for \$10.00 plus postage (\$2.00 handling).

Checks can be made out to:  
THE WILLIAM HOLDEN WILDLIFE FOUNDATION  
P.O. Box 67981, Los Angeles, CA 90067

Small \_\_\_\_\_ Med. \_\_\_\_\_ Large \_\_\_\_\_ X-Lg. \_\_\_\_\_  
Blue \_\_\_\_\_ White \_\_\_\_\_

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