NEWSLETTER MARCH 1990



P.O. Box 67981, Los Angeles, California 90067 • Tel. (213) 274-3169



INAUGURATION CEREMONIES OF PHASE II OF OUR EDUCATION CENTER

DIRECTORS

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March 1990

P.O. BOX 67981, LOS ANGELES, CALIFORNIA, U.S.A. 90067 Telephone (213) 274-3169

Dear Friends,

In our last newsletter, way back in 1989 (!), we contributed to the many voices calling for an end to Ivory poaching. As you may already know, the S.I.T.E.S. convention, meeting in Switzerland last fall, placed elephants on the "endangered species" list, moving them"up" from "threatened" in the categories relating to survival. It is alright to take a pat on the back for all the efforts leading to this decision, but we cannot allow that event to make the public think that the work is done!

Ivory is still being sold in shops to consumers eager to get the last bit available, which naturally stimulates illegal trade. I appeal to you to spread the word that Ivory in any form should be something we are ashamed of owning or wearing, that it is a neon sign advertising man as an ultimate weapon of destruction.

So often we learn of cataclysmic incidents that we are powerless to affect. We sometimes even turn a deaf ear on participating because of the frustration of being a small voice against the wind. Here is an opportunity to truly stand up and be counted, and the good news is that it does not cost a thing. I hope Mrs. Reagan won't mind us borrowing this phrase; perhaps, we can use it just this once and ask you to "just say no" to the purchase of any and all Ivory. Just say no to the purchase of cosmetics that are tested on animals (do we really need all that suffering in aid of a better mascara?), and just say no to the fashion industry when they show wild furs.

I know you are on the bandwagon but many people still are not. As we enter the last decade of this century, perhaps we can show history that we said "yes" to life in any and all forms on planet Earth.

Love,

Stefanie Powers

THE NEW LIBRARY AT WATHITUGA



Last August we were visited by one of our great supporters, Mr. Ken Norris (pictured here with you-know-who and Kitty). The Norris Foundation has been behind us for quite a few years, but Ken had only been able to come to Kenya last year for the first time and see for himself just where his money went! I am proud to report that he was extremely happy with what he saw and was most particularly excited by our rural program at Kahurura Village.

With our pilot library well in place and functioning successfully, we are ready to branch out. As pictured on Page One, our Phase II library is completed and will answer the needs of our extended seminars as well as the overflow from Phase I. Our rural program addresses those who may never continue with their education beyond an elementary level and affords them the opportunity to have access to news that is vital to the survival of their way of life. Seeing the library at Kahurura in full swing, Mr. Norris decided he would like to give us the second library and we showed him the rural school at Wathituga. Wathituga is a place of farms—small "shambas" on the edge of a vast plateau. The birth rate is high and education is minimal since the young are needed to help at home. In many cases, our program is the only exposure they may have to understanding the world ecological crisis and how it pertains to them. Often the field trips to the Mt. Kenya Game Ranch show them animals they have only seen in pictures or learned of in fables.

It is with great pleasure that I announce the funding and endowment of The Ken Norris Library of The William Holden Wildlife Foundation at Wathituga.



Jane Gaston is a great conservationist and a friend of the William Holden Wildlife Foundation, and when she was commissioned to create a new pattern for Franciscan Bone China by Creative Tableware, she named us to be beneficiaries of a portion of sales during the promotional period. The design is called "Equus" and is inspired by Jane's world-renowned show jumping career, and it is absolutely beautiful. Thank you, Jane, and thank you, Creative Tableware, most particularly Ms. Vickie Hanson and Mr. Tim DeVine.

Won't you stop in at your local store and have a look at "Equus," and bring the message of conservation to the dining table.

Just a reminder that the Foundation has WHWF t-shirts!
The shirts sell for \$10.00 plus postage (\$2.00 handling).

Checks can be made out to: THE WILLIAM HOLDEN WILDLIFE FOUNDATION P.O. Box 67981, Los Angeles, CA 90067

Small _____ Med. ____ Large ____ X-Lg. ____

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