

P.O. Box 67981, Los Angeles, California 90067 Tel. (310)274-3169



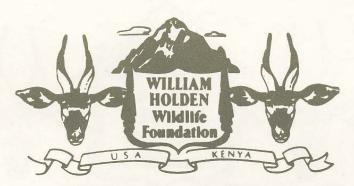
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Opening Ceremonies
At The
Nyariginu
Rural Library

#### DIRECTORS

Stefanie Powers Deane Johnson Don Hunt Iris Breidenbend Hunt Tom Mankiewicz



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Dear Friends,

There is so much "bad news" about our environment and the loss of our companion species that we frequently find ourselves printing the more positive side of the picture in our newsletters. Once in a while there is some bad news that can possibly be changed into good news by our participation. Sadly, it is not often we can immediately effect an issue, but in this case we definitely can have an impact. You may have heard of an organization called PETA, many people have accused PETA of taking a militant and inflammatory position on animal protection, others have praised its work as a necessary and passionate voice in the wilderness on behalf of animals. We make no judgment, we simply side with them in calling your attention to a company who continues to engage directly and indirectly in needless and painful animal testing for its many products.

For your information, we enclose a reprint of PETA's factsheet # 13, dated 11/30/95. If you agree with us, that it is far time animal testing is put where it belongs, in the history books that contain other inhuman acts, then here is a way for you to be heard.

Once again, the JL Foundation has generously contributed to our Phase III Development. A two year grant totaling \$75,000.00 has put us on track and completion of our first building is underway.

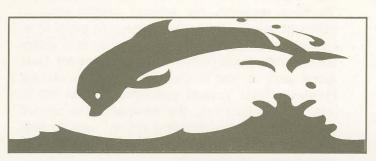
Everyone at the Foundation joins me in wishing you all the best for this New Year.

Warmest regards,

Stefanie Powers

# **News From Kenya**

The rural library at Nyariginu was a wedding present to Stefanie and Patrick de la Chesnais (Stefanie Powers that is) and September was the occasion of the inauguration. Mr. Mwangi Kiande, Zonal inspector of schools; Mr. Karure Gichohi, Assistant Chief Umande Sub-location; Mr. Peter Gakuo, Headmaster and member of the staff; and Mr. Elijoh Mwaniki, School Chairman and member of the committee all attended this joyous occasion along with reporters, parents and school children who entertained all the guests. The teachers are extremely enthusiastic since the news of the success of our other libraries has spread, in fact the December exam results show Wathituga Primary School ranked number 10 in the top 20 schools of the district. This is amazing for a school in a village that is hardly on the map. The headmasters of all the schools who have our rural libraries credit the foundation for increased scholarship of their students. This is a very positive side effect as I'm sure you will agree.



More News From Our Friends at The Dolphin Research Center P.O. Box 2875 Marathon Shores, FL 33052

Flipper: The Next Generation Yes he's back! That magical

dolphin that won the hearts of millions has returned to syndicated television.

October, 1994 marked the beginning of filming for "The New Adventures of Flipper" at the DRC. Last summer an interested producer called the DRC to let them know that they were under consideration for the filming of the new series. The DRC immediately asked for scripts and storylines to see how the dolphins would be portrayed. (They carefully screen projects in which their dolphins participate to ensure that the dolphins are presented well and to judge the educational value.) The DRC was very impressed with the materials submitted. The series portrays dolphins with great respect, and the stories focus on environmental issues, they also have great potential for educating millions of viewers.

October 27th, 1994 was the first day of filming and the cast and crew were welcomed to the DRC with delighted squeals of greeting from Delphi, Kibby, Santini, Merina and Aleta! Unfortunately, due to production costs, the series has since changed its location to Australia, but in the meantime it was very nostalgic for all to see Tursi and Talon re-create the roles of their grandparents who portrayed the original "Flipper". Show business must be in their blood because they performed admirably and the production was sad to leave them behind.



# PETA FACTSHEET Animal Experiments # 13 GILLETTE EXPOSED: DEADLY DECEIT

PETA first exposed Gillette's abuses in 1986 when a PETA investigator went undercover into the company's Rockville, MD testing plant and documented the suffering of animals she witnessed in her daily routine. Her observations were far from pretty. She saw rabbits with their skin peeled raw and blistered from dandruff shampoo; she heard guinea pigs scream as concentrated compounds burned into their abdomens; and she watched the death throes of rats poisoned by the toxic effects of forced inhalation of massive doses of aerosol deodorants and hairsprays. Gillette's own study director admitted, "You'd have to lock yourself in, close off the bathroom, and spray your hairspray for an hour to get the same effect."

Since the expose, Gillette has used secret contractors to conduct its animal tests. According to company reports, in 1994 alone the company "used" 2,364 animals in cruel tests.

Sadly, while scores of companies are eliminating animals tests, the number of animals Gillette has harmed and killed in laboratories each year has nearly doubled since 1987.

Gillette speaks of "efforts to eliminate animal testing that isn't absolutely necessary". However, there are no federal requirements that cosmetics and personal care products be tested on animals. The Consumer Product Safety Commission (CPSC) stated in 1984 that "it is important to keep in mind that neither the Federal Hazardous Substances Act nor the Commission's regulations require any firm to perform animal tests".

There is not a single type of personal care or office product that Gillette manufactures, from antiperspirant to dandruff shampoo, from fluoride toothpaste to correction fluid, that is not also produced by another company without animal testing. As the more than 550 companies that

have permanently banned animal tests demonstrate, there are simply no animal tests for household, personal care, or office supply products that are absolutely necessary.

Nine years ago, a Gillette Company vice president told PETA's Ingrid Newkirk, "Efforts are currently underway to modify the Draize-type tests used by the company. Today, Gillette still pays laboratories to drip substances in rabbits' eyes to "test" irritancy.

In letters to consumers, Gillette praises itself for "participating in efforts ... to explore the development of animal testing alternatives", touting more than \$4 million spent over the last five years "to fund research for adjunct methodologies" (although alternatives already exist) as proof of its commitment. However, this amount is a paltry 0.02% of its gross profits of \$3.85 billion for 1994 alone and is just a fraction of CEO Michael Hawley's total annual compensation of \$2.15 million. Furthermore, the company has printed pricey pamphlets defending animal experiments and has joined industry coalitions dedicated to perpetuating animal tests.

### Simple Solutions to Major Problems

The fact is, alternatives already exist. Human skin can be grown in the laboratory; and tests can be conducted in this lab produced skin for potential carcinogens. So, why does Gillette cling to animal tests?

Gillette could stop animal tests today, continue selling its products already on the market and develop innovative new ones by relying on a battery of state-of-the-art *in vitro* testing methodologies, computer modeling, and the hundreds of ingredients which are already known to be safe. Your voice is needed to convince Gillette of this.

#### What You Can Do

- 1. Write or call your local papers and television and radio stations. Ask them to cover this story and to let the public know how animals suffer in cruel and unnecessary product tests.
- 2. Write Gillette's chief executive officer, Michael Hawley, at The Gillette Company, Prudential Tower, Boston, MA 02199 and tell him you will not purchase Gillette products until the company permanently bans animal tests. Call the company toll-free at 1-800-872-7202.
- 3. Encourage your office or school to return Gillette's "products of pain" to the company and replace them with cruelty-free office supplies from companies such as Quill (800-7890-1331) or Evans International (800-368-8061).
- 4. Follow Paul McCartney's lead and send any Gillette products you may already have back to the company, demanding a full refund.

#### Gillette Products

<u>Toiletries and Cosmetics</u>
Dry Idea
Right Guard
Dental Supplies
Oral B

Soft & Dri White Rain
Aapr Dippity-Do
Silkience Mink Difference
The Dry Look Toni Home Perms

Clear Gel Adorn

Bare Elegance Curl Free Curl Relaxer

Shaving Products Home Appliances

Atra Good News Braun
Sensor Sensor for Women
SensorExcel Double Edge Razor

Cool Wave Daisy

Wild Rain Foamy Shaving Cream Trac II Custom Plus Blades

Office Products

Liquid Paper Paper Mate Parker Waterman

Flair

PETA, P.O. Box 42516, Washington, DC 20015 (210)77-PETA

# Ramona Griffin Dedicated Member of WHWF

Since 1992, Ramona Griffin has been a dedicated and supportive member of the William Holden Wildlife Foundation. In addition to her personal contributions, she has helped to further the work of the Foundation by using her professional forum to bring word of our work to those she teaches.

Mrs. Griffin feels, "Education should always expand a child's world to places he or she would otherwise not be able to experience." As active members of our Pen Pal Program, Mrs. Griffin's students have an opportunity to learn firsthand the ways of another culture and to develop an understanding and appreciation of the differences.

Mrs. Griffin's school also participates in our Books to Kenya Project. Last year the Eliza A. Baker School, where Mrs. Griffin teaches, replaced all books in their library published before 1950, and so Mrs. Griffin and her students packed up hundreds of books, including such classics as *Little Woman, Moby Dick* and *Treasure Island* and mailed them off to Kenya where they were very well received.

In addition to all her duties as a teacher, Mrs.

Griffin is the coordinator of her school's Just Say No Club. She is also Chairman of the Student's Assistance Team and is the founder and coordinator of the Literature Club. After school she heads off to her second profession, as a Mental Health Counselor in private practice.

Mrs. Griffin is married and has a daughter, Lauren. The family resides in Indianapolis, IN with their dog, Hunter.

We are grateful to have you on our side, Ramona, hat's off for all your efforts!



# California School for the Deaf Riverside Elementary's Save the Elephants Campaign

The fifth graders did it again! Their "Save the Elephants" campaign earned a total of \$420.54. The students recycled cans, collected pennies and had a bake sale. The money was sent to the William Holden Wildlife Foundation in Kenya, Africa. The goals of this foundation are to educate the students of Kenya about their wildlife. Congratulations 5th graders!





Posters are \$18.00 each (\$15.00 plus \$3.00 postage). Please send check or money order to:

WILLIAM HOLDEN WILDLIFE FOUNDATION P.O. Box 67981, Los Angeles, CA 90067

Please send \_\_\_\_\_ poster(s) to:

Address	
City	
State	Zip Code
Name	
Address	

City \_\_\_\_\_ State \_\_ Zip Code \_\_\_\_\_

Enclosed is my check for \$15.00 for a copy of James Vermey's Paper of the "Future of Wildlife Management in East Africa."

## Just a reminder that the Foundation has WHWF t-shirts!

T-Shirts are \$12.00 each	(\$10.00 plus \$2.00 postage).
Please send your check	or money order to:

WILLIAM HOLDEN WILDLIFE FOUNDATION P.O. Box 67981, Los Angeles, CA 90067

Please indicate size/color & quantity below:

White or Powder Blue Safari Green or Black

Small \_\_\_\_\_ Lrg. \_\_\_\_

Extra Lrg. \_\_\_\_\_

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State	Zip Code

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